



# ICBTT 2016



Call for Papers

The 8th International Conference on Business and Technology Transfer (ICBTT 2016)  
December 1-3, 2016

Otto von Guericke University Magdeburg, Germany

Sponsored by Technology and Society Division, Japan Society of Mechanical Engineers (JSME)

## Important Dates:

Paper Submission Deadline: July 1, 2016

Notification of Acceptance: September 1, 2016

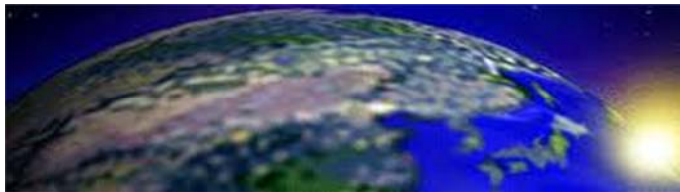
Registration and Camera-ready Manuscripts: September 30, 2016

## Conference Chairs / Program Chair:

Prof. Keiichi Watanuki, Saitama University, Japan

Prof. Karl-Heinrich Grote, Otto-von-Guericke University Magdeburg, Germany

Dr. Ichiro Tsutsumi, The Institute of Industrial Technology and Cultural History, Japan



## Local Organization Chair:

Prof. Karl-Heinrich Grote, Otto-von-Guericke University Magdeburg, Germany



## Topics:

ICBTT2016 seeks high quality submissions in all areas of Business and Technology Transfer, and Business and Technology Management. The conference will cover a broad range of topics including, but not limited to:

## Organizing Sessions:

OS1: Engineering education, Human resource development

OS2: Mechanical engineering heritage, History of technology and business

OS3: Innovation and Management

OS4: Internet of Things, Industry 4.0, Mobility technology and management

## General Sessions:

### GS1: Knowledge and Technology Transfer

Technology transfer in mechanical engineering, civil engineering, architecture, chemical engineering, electrical engineering, and so on

Knowledge management case studies

Knowledge communication

Knowledge-based IT infrastructures

Knowledge portals

Innovation

Semantic technologies

Engineering education

Mechanical engineering heritage

### GS2: Business Technology Management

Business and technology management

Business intelligence

Open innovation

Knowledge exchange

Business gateway

Business process modeling and analysis

E-services architectures and technology

Quality of Service in business processes

Process planning and flexible workflow

Formal models in business process management

Security in business processes

Cross-organizational process support, contracts

Workflow management systems

Process modeling and enactment in ERP, CRM, and SCM systems

Service-oriented architecture and process management

Eco-design

Related contents



## Paper Submission

We invite Full-length papers reporting on research or experience.

Papers will be accepted ONLY BY ELECTRONIC SUBMISSION in PDF format. Please include a cover page containing title, author's name(s), address, affiliation, email address, telephone number and topic area. In cases of multiple authors, all correspondence will be sent to the first author unless otherwise requested. All submissions will be reviewed by members of the international Program Committee.

Papers must be submitted electronically. If you encounter any difficulties during submission, or if you require further information, please contact the conference chairs. The submitted manuscript should closely reflect the final paper as it will appear in the proceedings, which will be a maximum of 12 pages in JSME Journals format: <http://www.i-product.biz/jsme/eng/data/template.html>.

Full-length/Short papers should be sent in PDF format by e-mail to:

E-mail: [icbtt2016@jsme.or.jp](mailto:icbtt2016@jsme.or.jp)

For further information or questions, contact Conference Chairs

E-mail: [icbtt2016@jsme.or.jp](mailto:icbtt2016@jsme.or.jp)



## Registration:

Early Registration by October 31, 2016

Member: JPY 40,000 (approx. EUR 280)

Non-member: JPY 50,000 (approx. EUR 350)

Student Member: JPY 20,000 (approx. EUR 140)

Student Non-Member: JPY 25,000 (approx. EUR 175)

Accompanying Person (including Banquet, Technical tour): JPY 20,000 (approx. EUR 140)

Late or On-Site Registration

Member: JPY 50,000 (approx. EUR 350)

Non-member: JPY 60,000 (approx. EUR 420)

Student Member: JPY 20,000 (approx. EUR 140)

Student Non-Member: JPY 25,000 (approx. EUR 175)

Accompanying Person (including Banquet, Technical tour): JPY 20,000 (approx. EUR 140)

## Venue:

Experimental Factory at the Otto von Guericke University, Magdeburg, Germany: [EXFA](#)



## Travel:

[Tourism & Leisure](#)

[Business & Economy](#)

[Arrival by plane](#)



## Accommodation:

Hotel Ratswaage in Magdeburg <http://www.ratswaage.de>

The following arrangement has been made:

Arrival: Nov. 30th, 2016; Departure: Dec. 5th, 2016

Single room with breakfast: 86.00 Euros.

A few Double Rooms have been reserved for 114.00 Euros per night, including breakfast for 2 persons.

Rooms are reserved until October 30, 2016. Please make your reservations BEFORE this deadline.

Reserve your rooms DIRECTLY at the Hotel, use the

## Reservation Code: ICBTT 2016.

Hotel Ratswaage Magdeburg

Ratswaageplatz 1- 4

D-39104 Magdeburg

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E-Mail: [reservierung@ratswaage.de](mailto:reservierung@ratswaage.de)



[ICBTT 2016 Website](#)